

DEPARTMENT OF HEALTH & HUMAN SERVICES

Centers for Medicare & Medicaid Services

Center for Consumer Information & Insurance Oversight

200 Independence Avenue SW

Washington, DC 20201



Congratulations!

As a result of your continued success, you've now earned Elite status in the 2020 Marketplace Circle of Champions for helping at least 100 consumers actively apply for and enroll in Marketplace coverage during the plan year 2020 Open Enrollment period.

You've just joined a very exclusive group! Members of the Marketplace Elite Circle of Champions are some of the top-performing Marketplace agents and brokers.

We know how busy the Open Enrollment period is, and we are continually impressed by the dedication and commitment you show to consumers. This is part of why the Centers for Medicaid & Medicare Services (CMS) seeks to constantly improve the Marketplace and increase the ways we support your important work.

I hope the range of Marketplace enhancements this year—from the expansion of the Enhanced Direct Enrollment Pathway to the new health reimbursement arrangement rule that has the potential to bring more consumers to the individual Marketplace to CMS' expanded catalogue of resources for agents and brokers—have helped you to achieve this accomplishment. And, if you're looking for more information on any of these Marketplace enhancements, I'd encourage you to check out the resources CMS has available:

- [List of Issuers and Direct Enrollment partners that may be interested in working with agents and brokers](#)
- [More information about health reimbursement arrangements](#)
- [Our Video Learning Center with videos created to help you quickly address common technical issues](#)
- [The Agent and Broker Frequently Asked Questions website for quick answers to some top questions](#)

This is just a sampling of what we have available. You can refer to the [CCIIO Agent and Broker Resources webpage](#) to see all CMS resources for Marketplace agents and brokers.

Let me close by congratulating and thanking you again for this outstanding achievement. I wish you continued success as you strive for Elite Plus status—our highest recognition for agents and brokers with over 500 enrollments—in the [Marketplace Circle of Champions](#). And thank you for the trusted advice you provide to consumers enrolling in coverage, along with the ongoing support and assistance as they navigate their new health insurance plans throughout the year.

Sincerely,

Randy Pate
Director, Center for Consumer Information & Insurance Oversight
Deputy Administrator, Centers for Medicare & Medicaid Services